

Be seen at *Birmingham Business Journal's* **Business Growth Expo 2011!** Spotlight your company and get your brand in front of Birmingham's business leaders while boosting new contacts and leads.

Jump start sales and new business growth by leading attendees to new products, business solutions and ideas...YOURS!

Over 500 local executives and decision makers will come together to gain new insight and solutions for their business. With unique networking opportunities and keynote speakers, this event will be the perfect place for you to do business.



THURSDAY, OCTOBER 27, 2011 | 7:30 AM TO 3:30 PM
CAHABA GRAND CONFERENCE CENTER

Disney Institute presents



8:15-9:45 am

"Disney's Approach to Business Excellence"

Attendees will learn the five most powerful lessons in business, lessons carefully developed by the Disney organization in its never-ending pursuit of excellence.

1:45-3:15 pm

and **"Disney's Approach to Brand Loyalty"**

This course identifies how the powerful relationship between experiences and a brand generates superior bottom-line results through greater customer and employee loyalty.

10:00-11:00 am

Reduce. Reuse: A Strategy for Best Practices in the Workplace



Laura Turner Seydel is a national environmental advocate and eco-living expert dedicated to creating a sustainable future for our children.

Green Tip: Water Supply

Why is it so important to implement water-saving methods in your business?

First, you will save money. Second, think about this: If all the earth's water fit into a gallon bottle, the fresh water available for human use would equal just over one tablespoon. **Learn specific steps of how to save on your company water bills...and more.**

12:30-1:30 pm

Generating Growth: The State of Economic Development in Alabama

The Region's top business leaders will discuss the state of growth and development in Alabama as well as how your business can thrive in the current economy. **OUR DISTINGUISHED PANELISTS ARE:**



Greg Canfield
Director
Alabama
Development
Office



Brian Hilson
President
Birmingham
Business
Alliance



Ellen McNair
Senior vice president
of corporate
development
Montgomery Area
Chamber of
Commerce



Troy Wayman
Vice president of
economic
development
Mobile Area
Chamber
of Commerce

FULL SPONSORSHIP: \$10,000

- 20' x 10' booth
- Included on all TV, radio, Web, print and email promotion
- Logo on all house ads and promos
- Podium recognition at event
- Signage at the event
- Full page 4 color ad in October 21st issue
- 10 tickets to the event
- 10, 1-year, new subscriptions to the *BBJ*

DOUBLE BOOTH: \$3,150

- 20' x 10' booth
- 1/2 page, full-color ad in October 21st issue
- 4 tickets to the event
- 4, 1-year, new subscriptions to the *BBJ*

SINGLE BOOTH: \$1,950

- 10' x 10' booth
- 1/4 page BW ad in October 21st issue
- 2 tickets to the event
- 2, 1-year, new subscriptions to the *BBJ*

RESERVE YOUR SPACE TODAY!

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